



**Parent Council Thursday 23rd March**

**Parents' Evening Review and Recommendations**

**Creativity | Effort | Kindness | Respect**



# Session 2022-2023

Communication process followed this session:

- All 6 Parents' Evenings online
- Agreed in Spring/Summer 2022 through surveys and PC
- ParentsBooking.com
  - <https://parents-booking.co.uk/login.jsp>
- Initial website story, Group Call (email/text), social media
- Student reminders in PSE
- Feedback and thanks website story

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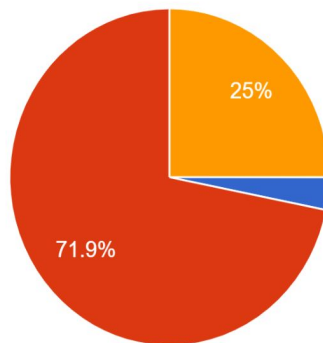


# Student Feedback (50)

*\*S3-S6 have experienced both in person and virtual\**

S3, S4, S5, S6 ONLY: You have experienced Parents' Evenings in person and virtually, which platform do you prefer?

32 responses



- Virtual
- In Person
- No preference

## Pros (in person)

- Teachers can show test scores/papers
- Longer appointments
- No technical issues
- Less rushed/more relaxed
- Ask questions
- Parents/carers get to meet staff

*MANY student comments "not bothered"*

## Cons (in person)

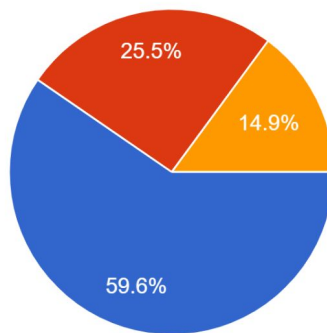
- Very busy
- Less comfortable
- Queues
- Appointments overrun/missed
- Geography of school
- Accessibility



# Staff Feedback (47)

Now that we have completed a full session of virtual Parents' Evenings, which platform do you prefer?

47 responses



- Virtual
- In Person
- No experience of in person Parents' Evenings at LHS

*\*14.9% staff hired during Covid/recently\**

## Pros (virtual)

- Childcare
- Finish work on time
- No queuing
- Appointments don't overrun
- Calmer/quieter
- No 'family management'
- Private
- Teacher locations (big building)

## Cons (virtual)

- Abrupt finish
- Technical issues (parent/carer side)
- Less personal
- Not enough time (S4-S6)
- Lost opportunities (fairs etc)
- Parents/carers 'uncomfortable'
- Background noise



# Parent/Carer Feedback (124 S1-S4)

Parent/carers comments and considerations:

- 81% rated their experience of ParentsBooking.com 3/4/5 out of 5.
- 45% experienced technical difficulties.
- On screen timer was useful.
- Longer appointments to allow for questions.
- Praise for teachers.
- Very easy to follow (system and evening).
- Better than phone calls (during Covid).
- S1 (first experience) should be in person.
- Strategy for missed appointments/technical issues - teacher email.
- Open the booking system at the weekend (outwith 'normal' working hours).
- ***Connections issues vs 'personal approach'.***

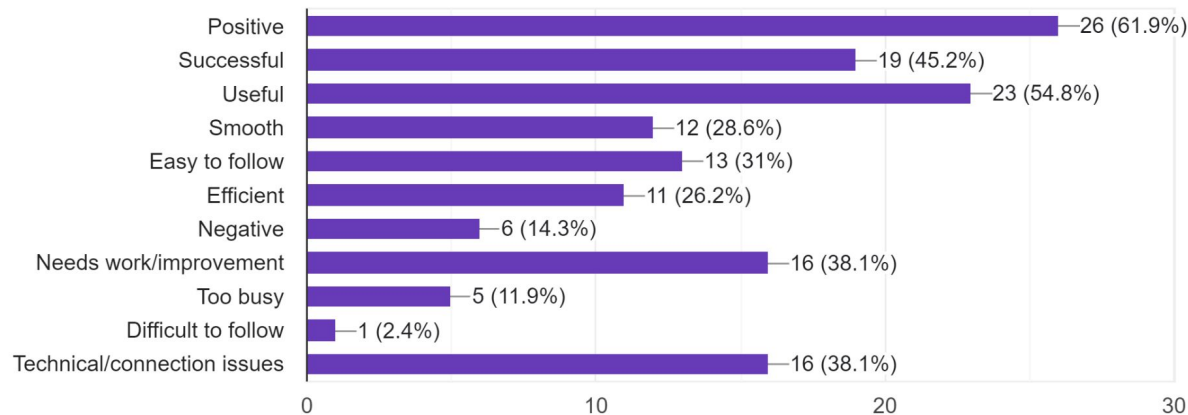
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# Parent/Carer Feedback (S1, 42 responses)

Please describe your overall opinion of the S1 Parents' Evening. Tick all of the appropriate boxes.

42 responses



More and more positive comments as the session progressed.  
Potentially down to parent/carers confidence and improved LHS communication/support.

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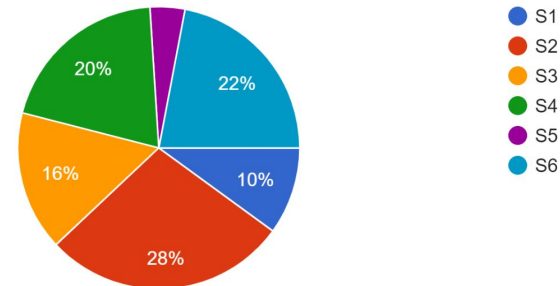
**2023/2024**



# Student Feedback (50)

- 58% return to 'in person'
- 28% hybrid
  - **65% believe S1-S3 should be virtual**
  - 35% believe S4-S6 should be virtual
  - 39% believe S1-S3 should be in person
  - **61% believe S4-S6 should be in person**
- 14% virtual

Please select your year group.  
50 responses



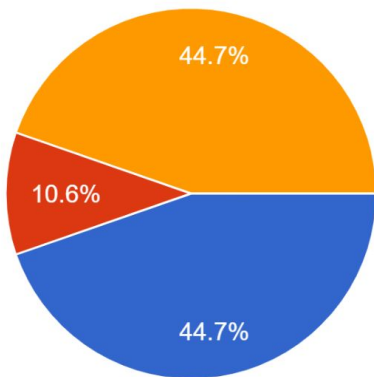




# Staff Feedback (47)

Thinking towards session 2023-2024, what do you think would be the best platform for our Parents' Evenings?

47 responses



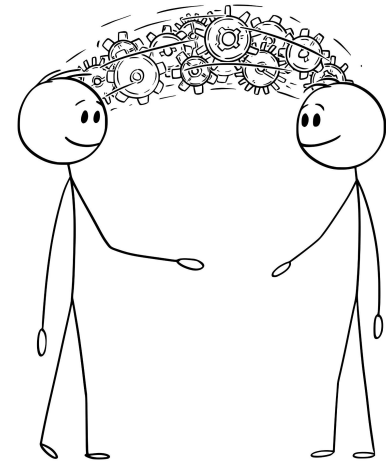
- Virtual
- In Person
- Hybrid (specific year groups in person/ virtual)

- 44.7% virtual
- 44.7% hybrid
  - **74% believe S1-S3 should be virtual**
  - 26% believe S4-S6 should be virtual
  - 23% believe S1-S3 should be in person
  - **77% believe S4-S6 should be in person**
- 10.6% return to 'in person'

# Recommendation 1



- **S1-S3 Evenings in 2023/24 should be virtual**
- **S4-S6 Evenings in 2023/24 should be in-person**



Subject to negotiations with EIS/SSTA



# Communication for Virtual Evenings

The following communication strategy was trialled with the recent S1 Parents' Evening. Engagement was high and parent/carers feedback was overwhelmingly positive (76% rated 4/5 out of 5).

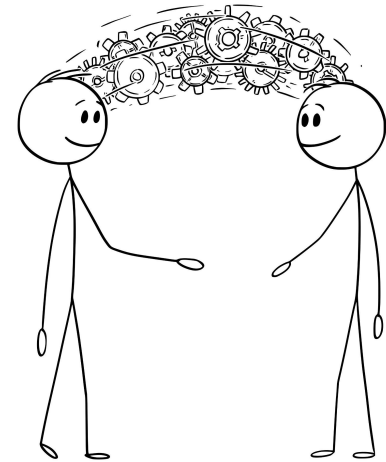
1. 'Warning' website story, Group Call and social media (includes user guide & video demo) - 3 weeks before
2. 'Reminder and cancellation' website story, Group Call and social media - 2 weeks before
3. Group Call reminder - 1 week before & night before
4. Reminder on Google Classroom - night before
5. 'Feedback (engagement stats) and thanks' website story, Group Call and social media - 1-2 days after
6. Staff email - day after

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## Recommendation 2



- **Adopt the communication approach adopted at the most recent Evening in all future Virtual Evenings**





# Terminology

Rename 'Parents' Evenings'

**Why?** To refocus the aim of the meeting/discussion - all about the students' learning and progress. Some of our student population are care experienced - this change would demonstrate understanding and sensitivity. Many other schools use similar terminology.

**What?** 'Student Progress Consultation Evenings' e.g. S1 Student Progress Consultation Evening. Student Voice input would be valuable.

**When?** From August 2023

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## Recommendation 3



- **Rename our Parents' Evening as 'Student Progress Consultation Evenings'**

